DREAM OFFICE REIT LAUNCHES TREE OF DREAMS CAMPAIGN

TORONTO, DECEMBER 7, 2015, DREAM OFFICE REIT (D.UN-TSX) has proudly launched its Tree of Dreams campaign in some of its office buildings in major Canadian cities. The holiday campaign provides tenants of those buildings the opportunity to buy a gift for a senior in need who lives in their community.

In partnership with Be a Santa to a Senior and other organizations that support underprivileged seniors, Dream Office has made wish lists available to its tenants in the form of ornaments on designated trees. Through a simple and accessible process, tenants who wish to participate simply take an ornament, buy the present indicated on an attached tag, and return it to their building’s security desk with a card for the senior who will receive it.

“We’re delighted to help these seniors who may otherwise not receive a gift, a card, or even a phone call from a friend or family member during the holidays,” said Jane Gavan, CEO of Dream Office. “We’ve already received overwhelming positive feedback on this initiative; it’s wonderful to see that so many people want to support this program and show seniors, who can often be forgotten, that someone has thought of them this year.”

“It’s amazing to be able to bring this program to some of our buildings where campaigns like this don’t exist for people to contribute,” said Michael Cooper, President and Chief Responsible Officer, Dream Unlimited. “I think the positive response we are getting speaks volumes about the desire to do good in our communities and to take care of each other, which is something we are committed to more than ever, both in our company and in our communities.”

This marks the first year that Dream Office is running the initiative in its offices, but the committee of employees who brought it to life already has plans to scale it to a much larger base next year. “Our colleagues in Dream Global REIT did something similar last year when they got tenants involved in supporting orphanages and hospitals in Germany, and we just had to bring it over to Canada,” said Ms. Gavan. “Based on the response so far, there’s no doubt we’ll be doing this again in the future.”

The gifts will be delivered to seniors around the country in time for the Holiday season. Participants are also encouraged to include a card for the recipient, which is a chance for them to send a personal note to a senior. Their messages often carry just as much value as the gifts they send.

The gifts need to be returned to their respective buildings by Tuesday, December 15th. More information on the Tree of Dreams initiatives is available at www.treeofdreams.ca

Dream Office REIT is an unincorporated, open-ended real estate investment trust. Dream Office REIT is focused on owning, acquiring, leasing and managing well-located, high-quality central business district and suburban office properties. Its portfolio currently comprises approximately 23.3 million square feet of gross leasable area in major urban centres across Canada. Dream Office REIT’s portfolio is well diversified by geographic location and tenant mix. For more information, please visit www.dreamofficereit.ca.

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